

Welcome to
presentation on
Used Car Business

primaryinfo.com
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CAR DEALERSHIP



Used Car Business

PRESENTATION BY

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Thousands of used cars for sale in India

USED CARS



negotiated
pricing

Intelligent
Certified Pre-Owned



24x7
Road Side
Assistance



Toll Free Helpline No. **18002584420**

USED CAR BUSINESS

HOW TO MAKE MONEY?

**Do Used car dealers make money?
Most dealers don't make the bulk of
their profits on the sale of a new car.
The big profit usually comes through
arranging car loans, selling add-ons,
and making money on your trade-in.
Dealers can easily make a profit of
\$3,000 just through the financing
alone**



IF YOU ARE AN ENTREPRENEUR LOOKING TO START A USED CAR DEALERSHIP BUSINESS, YOU CAN CONSIDER ONE OF THE FOLLOWING:

- USED LUXURY CARS DEALERSHIP BUSINESS
- ONLINE USED CARS DEALERSHIP SHOP
- PHYSICAL USED CAR DEALERS STORE
- MULTI BRAND CAR DEALERS



Business and liability insurance
Certificate of Incorporation
Tax Payer's ID
Fire certificate
Used Car Dealership Business License
Business Plan
Non – disclosure Agreement
Employee's Handbook (optional)
Facility permit / license
Franchise or Trademark License
Insurance Policy

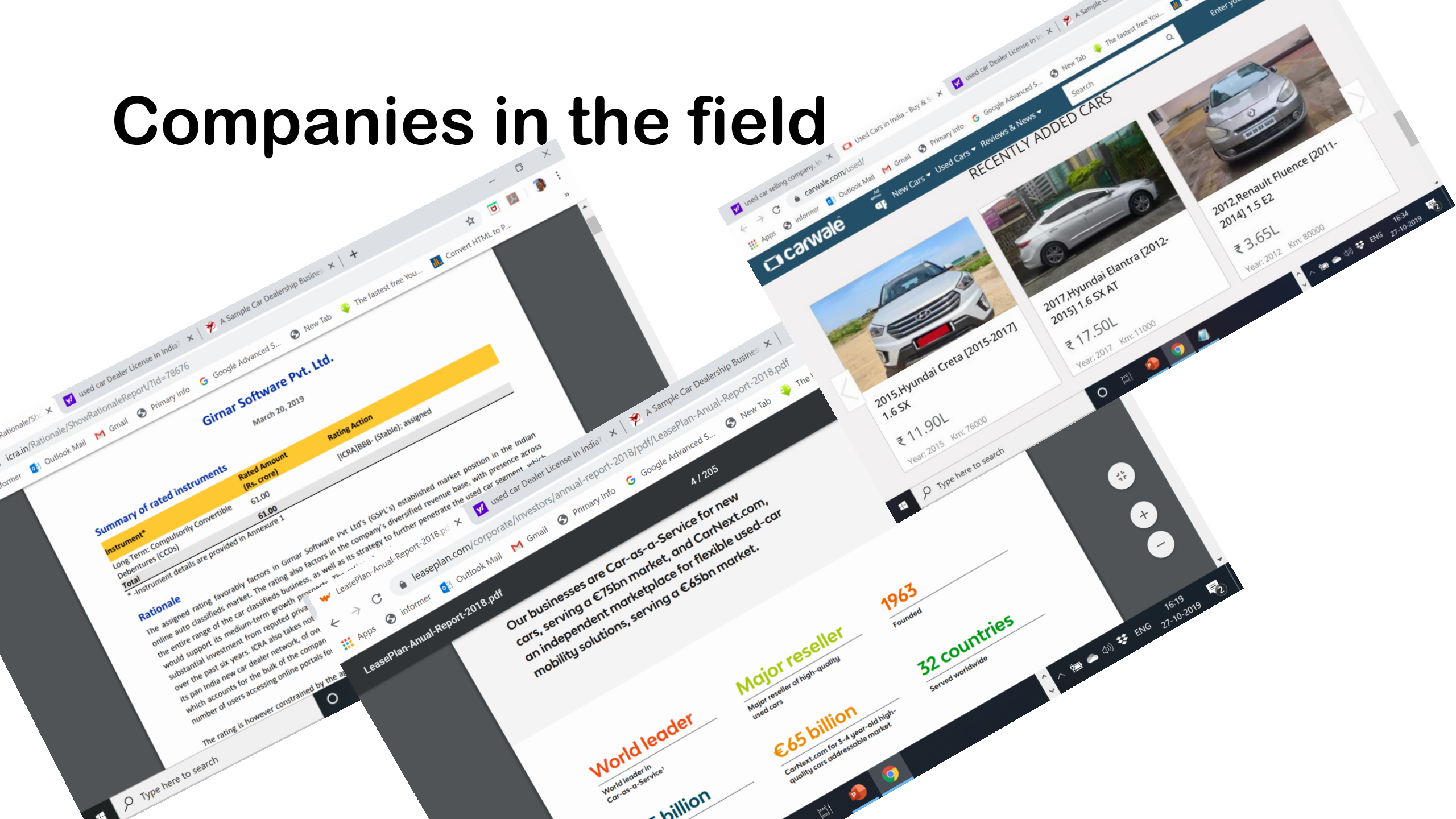
**THE LEGAL DOCUMENTS YOU MAY NEED TO RUN A USED
CAR DEALERSHIP *BUSINESS***

To get started



Players in the car dealership industry sell both brand new and used cars and they may fall into any of the following niche areas; brick and mortar car dealership shop, online used cars dealership shop, locally produced car dealership shop, imported car dealership shop, luxury car dealership business

Companies in the field



Pre-Owned Car Market Bigger Than New Car Market

Pre-Owned Car Market Bigger Than New Car Market

used car Dealer License in India? | A Sample Car Dealership Business

auto.ndtv.com/news/pre-owned-car-market-bigger-than-new-car-market-study-2031976

- Pre-owned car market has grown steadily in FY19, it has crossed the 4 million unit mark and is 1.2x the size of new car market
- The industry is seeing tail winds post the rationalization of GST to 12-18%* and is seeing increased investments across the value chain from procurement to retail

Market Type	FY17 (in million units)	FY19 (in million units)
New car market	3	3.4
Pre-owned car market	3.6	4

Arc Vector Electric Motorcycles Make Public Debut At NDTV CarAndBike

Scanned with CamScanner

The study says that in FY2018-19, the pre-owned car market has grown steadily and has outperformed the new car market.

Thanks

QUESTIONS?

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